



CREATIVE MEDIAPULSE
TECHNOLOGIES PVT. LTD.

Delivering Success With Every Solution

Multimedia
Solutions

Animation
Solutions

Internet
Solutions

Print & Broadcast
Solutions



A company that is...

TRUSTED AND RESPECTED

By more than 500 Companies worldwide



A company that has...

DIVERSE KNOWLEDGE POOL

Providing solutions across 50 different Verticals



A company that is backed by...

RICH EXPERIENCE

More than 500 man years



A company that is supported by...

MULTI-TALENTED TEAM

More than 60 Dynamic and Dedicated Team Members

A company that is...

PASSIONATE ABOUT WORK



A company that practices...

**PROFESSIONAL AND PROCESS
ORIENTED APPROACH**

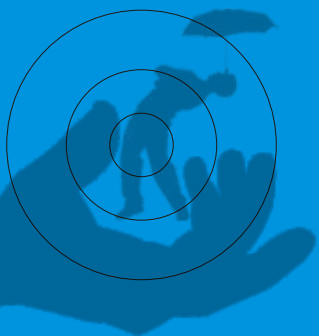


A company that...

**CLEARLY UNDERSTANDS
CLIENT'S REQUIREMENTS**

A company that...

**DELIVERS SOLUTIONS
EXCEEDING CLIENT'S EXPECTATIONS**



A company that is...

DRIVEN BY TECHNOLOGY

A company that is committed to...

**DELIVERING SUCCESS
WITH EVERY SOLUTION**



O VERVIEW

Creative Mediapulse Technologies Pvt. Ltd. is a Media Production Company pioneering in providing innovative, rich and highly effective communication solutions to meet the marketing needs of our clients.

Clear analysis and understanding of our clients' vision, set goals, objectives, potential and pre-set paths to achieve targets are some of the elementary tools that we, at CMPT, employ to comprehend the actual and hidden needs of our clients.

Armed with an immensely qualified and creative team, invaluable and diverse experience, and the latest technologies, we offer the industry's broadest and most comprehensive range of solutions. Using a dynamic blend of proven business strategy, creative rich media assets and innovative technologies in our solutions, we help our clients steer into new avenues of visibility and growth.

Our enormous experience in this field has only helped us understand the finer aspects that make or mark a lasting impression on our clients' customers. Intelligent placing of powerful animations, vivid virtual realities in simulative situations, connoisseur like choice of colors and designs...just some of the consequences of our inquisitive learning of the behavioral facets.

With quality par excellence as our first benchmark, we practice and advocate technology appropriateness and maintain a client centric philosophy that is focused on maximizing returns by offering communication solutions that have a powerful impact on the intended.

CREATIVE COMMUNICATION SOLUTIONS





Mission

To deliver Advanced and Effective Communication Solutions to steer our clients to achieve a Leading Edge over their Competition and ensure their Success

Vision



To ensure our Creative Services reach & penetrate all across the globe, helping every company to reap the Benefits of this effective Communication Solution in addressing the Challenges of the 21st century.

S

Strategy

- ▶ Clear Understanding of Client's Objectives
- ▶ Survey Competition and Conduct Audits
- ▶ Evolve Strategy
- ▶ Recommend Appropriate Solution
- ▶ Examine Creative and Technology Options
- ▶ Deliver Highest Quality on Global Standards
- ▶ Monitor Performance and Collect Feedback



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Team

The true strength of CMPT lies in its strong, talented and experience-rich team. People power is the main reason for the unparalleled achievements of the company. Our caring team of experts, which worships the god in the details, assumes any challenge that the client brings to our table and emerges out with a profitable solution that invariably convinces the client of its potential to succeed in the face of tough competition.



Our team comprises of:

- ▶ Creative Directors
- ▶ Intelligent Writers
- ▶ Artists
- ▶ Software Engineers
- ▶ Animators
- ▶ Audio Engineers
- ▶ Programmers
- ▶ Designers.



services



SERVICES

CMPT services include the most comprehensive and wide range of communication solutions that will help every business to have an edge over its competitors and smile with confidence & Success.

CMPT services are categorized into 4 main sectors

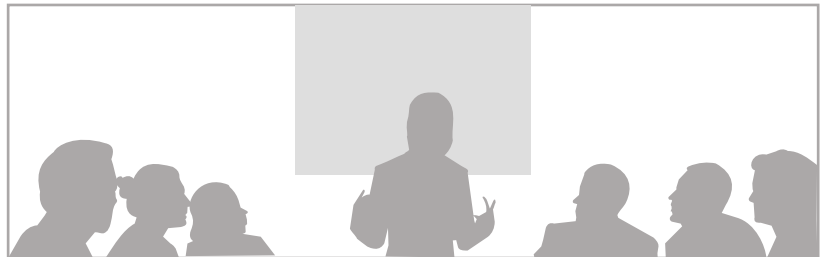
- ▶ Multimedia Services
- ▶ Animation Services
- ▶ Internet Solutions
- ▶ Print & Broadcast Solutions

Please feel free to glance through our cost-effective and result oriented services.



MULTIMEDIA SOLUTIONS

- ▶ Corporate presentations
- ▶ Interactive presentations
- ▶ Marketing presentations
- ▶ Marketing collateral kit
- ▶ Product demos
- ▶ CBTs & WBTs
- ▶ Product walkthrough
- ▶ CD-ROM Publishing
- ▶ Documentaries
- ▶ Content localization
- ▶ Event Archival
- ▶ Professional Voice-over
- ▶ Professional Video Shooting



CMPT Advantage:

At CMPT, we understand the objectives of our clients and make sure our products meet their expectation and requirements. Our solutions are based on time tested Visual Communication Medium to convey and communicate effectively.

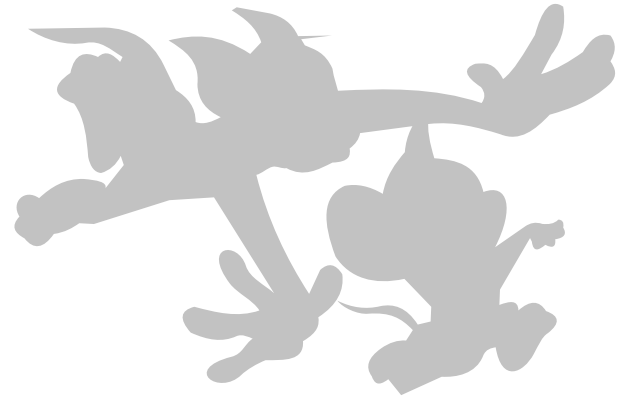
With our Futuristic and Creative Solutions, we enhance the value of our clients at a global level, opening unlimited opportunities for growth and success.

Here we have few samples...



ANIMATION SOLUTIONS

- ▶ 2D Animation
- ▶ Cell Animation
- ▶ Cartoon Animation
- ▶ 3D Modeling
- ▶ 3D Animation
- ▶ 3D Simulations
- ▶ 3D Architectural Walkthroughs
- ▶ Flash Animation
- ▶ Logo Animations
- ▶ Special Effects
- ▶ Short Films
- ▶ Virtual Reality
- ▶ Curtain Raisers

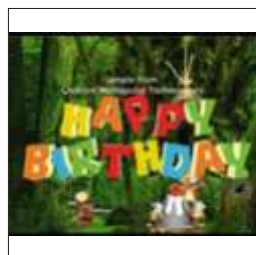
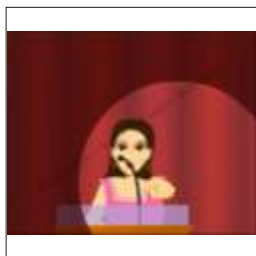


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INTERNET SOLUTIONS

- ▶ Website Design and Development
- ▶ Multi-language, Dynamic Websites
- ▶ Flash Intros
- ▶ Web hosting
- ▶ SEO and Web Promotion
- ▶ Website Maintenance
- ▶ E-learning
- ▶ E-commerce



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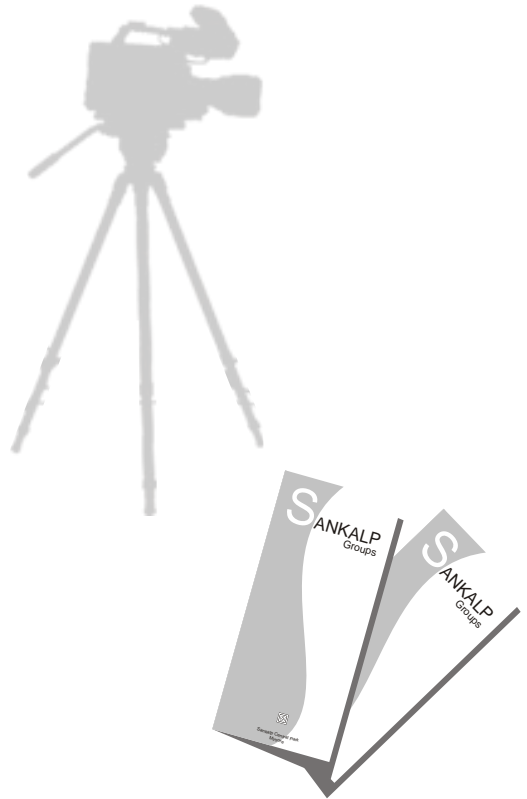
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Here we have few samples...



PRINT & BROADCAST SOLUTIONS

- ▶ Corporate Identity
- ▶ Brochures/ Folders
- ▶ Posters & Banners
- ▶ Letterheads, Envelops & business Cards
- ▶ Package Designing
- ▶ Fliers & Pamphlets
- ▶ Designing of CD
- ▶ Label/ Jacket/Case
- ▶ Development of T.V Commercials
- ▶ Beta Quality Video Shooting
- ▶ Video Editing and Titling
- ▶ Development of Radio Commercials
- ▶ Development of Jingles
- ▶ Airtime on T.V Channels
- ▶ Airtime on Radio Channels



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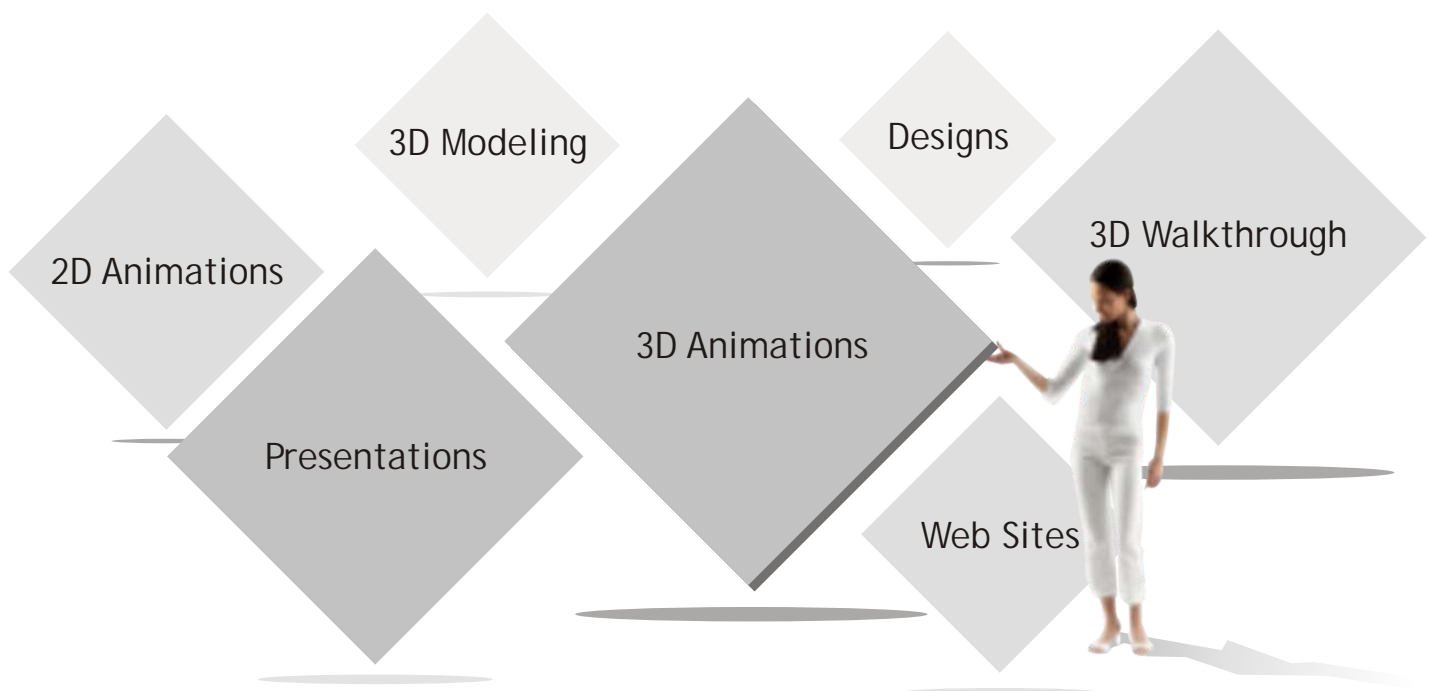
S howcase



SHOWCASE

CMPT presents some of the unique creative works that have revolutionized the sphere of communication and helped our clients to stand apart in this big market place.

This is an abridged version of some of our works. Due to bandwidth constraints, we have provided small and compressed formats in the following categories to showcase our creative and technical capabilities:



If you find these samples impressive, we can arrange for a High Quality Demo which gives you a complete thrilling experience, please send your email to info@mediapulsetech.com or contact us at the earliest.

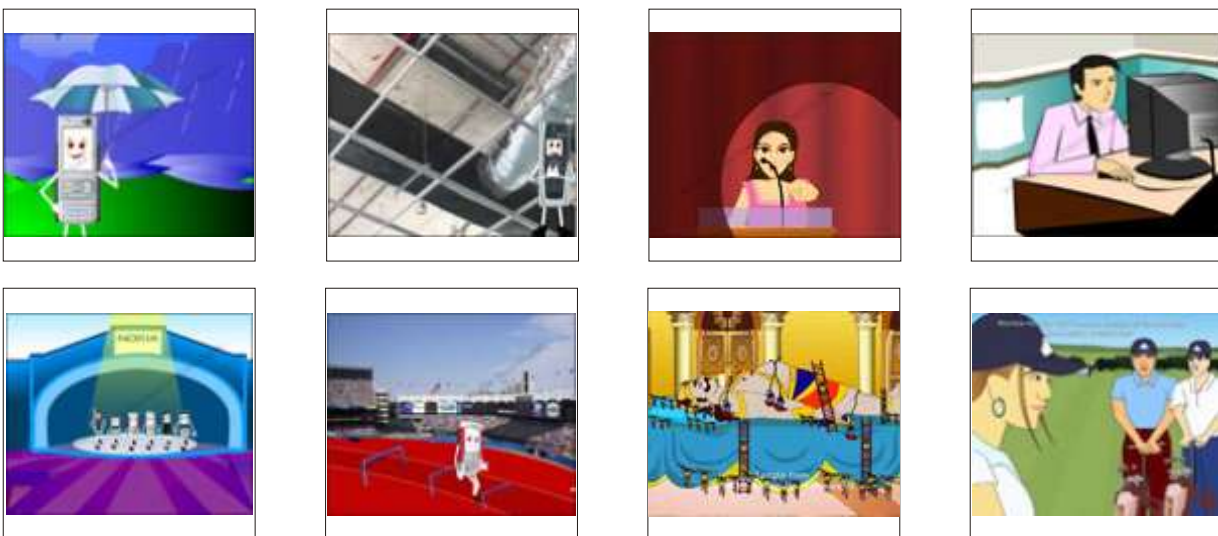
DESIGNS



PRESENTATIONS



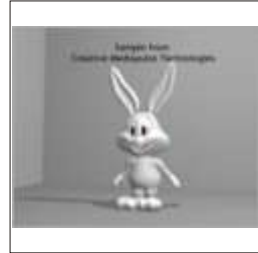
2D ANIMATIONS



WEBSITES



3D ANIMATIONS



WALKTHROUGHS



Advantage



PULSE ADVANTAGE

At CMPT, we understand the objectives of our clients and make sure our products meet their expectation and requirements. Our solutions are based on time tested Visual Communication Medium to convey and communicate effectively.

With our Futuristic and Creative Solutions, we enhance the value of our clients at a global level, opening unlimited opportunities for growth and success.

We Deliver - not only cost-effective solutions, we also ensure "Value for money".

We Build - long lasting relationships with each and every client of ours by living up to their expectations.

We Understand - our client's prime business objectives and associated concerns. We intend to satisfy them by providing effective solutions of global standards.

Our Experience - of having dealt with diverse projects helps us to easily grasp, understand & recommend appropriate solutions to suit the requirements exactly.

Our Talented Team - with a technology savvy attitude, keeps in pace with the latest trends and developments in design and technology to provide state-of-the-art solutions.

BENEFITS OF USING HI-TECH COMMUNICATION SOLUTIONS

Our presentations will have "Multiple Utility Value". A few of them are as follows:

- ▶ They can be used as Corporate Profile to build and enhance the value and Image of the company at global levels.
- ▶ They can be used as Corporate Profile to build and enhance the value and Image of the company at global levels.
- ▶ They will also serve as handy Information Rich Tools and a guide to your marketing team to accentuate customer confidence and goodwill for the products of your company.
- ▶ They are independent and self-explanatory. They can be extremely valuable to Corporate Marketing Representatives who have the constant need to travel and explain to potential clients. They can even eliminate the need to travel to a great extent

Clientele

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CLIENTELE

Our Clientele stands as a testimonial to the trust and confidence that the company has earned during the years.

We take this opportunity to present some of our esteemed clients, who have experienced the benefits of our unmatched creative solutions.





And Many More...

Industry



INDUSTRIES

CMPT has been serving various industries over the years with its effective and creative solutions helping them to create a lasting impression on their clients, which can have a tremendous influence on their decision-making.

Industries benefited by our creative services includes:



Contact

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CONTACT US

We thank you for your interest in our Services and Solutions. Please get in touch with us at:

CREATIVE MEDIAPULSE TECHNOLOGIES PVT. LTD.

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Email: info@mediapulsetech.com

Web Site: www.mediapulsetech.com

Want to talk to us Live, Catch us at:



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Proud to be the member of...

LONDON CHAMBER
COMMERCE AND INDUSTRY





Experience **UNMATCHED CREATIVITY** Unleashing at...

 **CREATIVE**

 **MEDIAPULSE**

TECHNOLOGIES 